

RED WINE  
BENEFITS

# National PROFILE PLUS

*Remarkable Professionals You Need To Know*

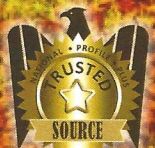
**The Thieves  
Who Made  
Mona Lisa  
Famous**

MODERN  
PHOTOGRAPHY  
GOES *CLASSIC*

Steps To  
Overcome a  
**PANIC ATTACK**

**PRINT vs.**  
**DIGITAL**

what  
**yoga**  
can  
do for  
your body






# Joseph McClernan

An entrepreneur since the tender age of 17, Joseph McClernan has been full of energy that has been the driving force behind his marketing companies and motivational speaking success. He's involved in everything from local fundraising to the funding of green energy companies and various construction projects, including that of residential multi-family complexes. He is the current owner of Energy Capital Funding Group LLC, Landsharks Marketing LLC, Powerforce Motivation LLC, Shark Surf Shack LLC (a clothing line), Hi-Level Funding Solutions LLC, New Marketing Solutions LLC (dba Money Saver Books), The Shark Telecom LLC, The Shark Investments LLC and all Go No Quit Foundation, LLC.

With but a high school education, Mr. McClernan has been able to create a financial and marketing empire with four simple words: "All go, no quit!" He's been able to build up more than 35 years of marketing and advertising expertise and has done 30 years of motivational speaking and over 10 years in venture capital and finance. His involvement in so many endeavors gives him many hats to wear: he's responsible for conducting meetings and conference calls with his staff and traveling for business to ensure the success of each company and customer satisfaction. Serving people is a part of his passion, as demonstrated in his skill of assisting clients to secure financing and funding for various projects, including the development of energy projects, gold mines, casinos, malls, hotels, medical facilities, golf courses and other large development projects.

Although these ventures yield a lot of turnover, Mr. McClernan says that money is not his sole motivation; rather, he says that it's all about his passion and enthusiasm for making every day count that drives him to succeed. He approaches every situation as an opportunity for success; with that in mind, to him failure is not an option! He lends his expertise in looking for solutions instead of seeing problems in his Powerforce Motivational Speaking company. Likewise, all that success is not without giving back; his Money Saver Books company helps create discount books for school, church and other fundraisers that help support local businesses, including those owned by and worked by veterans. He has also established a non-profit organization called All Go No Quit, LLC, based upon his own personal motto. It can be found by going to [allgonoquit.com](http://allgonoquit.com) and it's all about paying it forward and helping others realize that anything is possible. Clearly, his main goal is to help everyone succeed, from top executives to small business owners.

Mr. McClernan also seeks to expand his marketing from 20 to 500 cities. Along with his non-profit, he is making Energy Capital Funding Group LLC become the leader in capital funding for all solar and other forms of renewable energy projects as well as real estate, mines and other precious mineral projects. Later this year, he'll be funding additional smaller projects through The Shark Investments. He has two websites through which he can be reached: [joemcclernan.com](http://joemcclernan.com) and [thesharkandcompany.com](http://thesharkandcompany.com). His domains are continuously expanding, just like his outreach.



Ever Climbing,  
Ever Succeeding